

Open Data in Social Sciences: Growth, Impact, and Equity in Data Paper Publishing

Sanjoy Kar^{~*} and Durga Sankar Rath[#]

[~]*Institute of Development Studies Kolkata (IDSK), Kolkata - 700 064, India*

[#]*Vidyasagar University, Rangamati, Midnapore - 721 102, West Bengal, India*

^{*}*E-mail: sanjoy@idsk.edu.in*

ABSTRACT

The rapid growth of data-driven research has elevated the prominence of data papers as a specialised scholarly publication format, which enhances data accessibility, transparency, and reproducibility in scientific research. This study provides a comprehensive analysis of peer-reviewed data papers in social science, examining their growth, scholarly impact, adoption trends, mandates, policies, and funding landscape across the globe. Results show a 36 % annual growth rate ($R^2 = 0.865$), with 83 % of data papers published after 2021, driven by open-access mandates, funding agency requirements, digital repositories and growing emphasis on open science. The United States and China dominate publication volume, while Switzerland and the UK lead in citation impact. Despite a weak but significant open-access citation advantage ($r = 0.052$, $p < 0.001$), 22.7 % of data papers remain uncited, reflecting a “citation paradox.” Altmetric data highlights societal impact through media mentions (46 %), policy influence (36 %), patents (9 %) and engagement across social media platforms (X, Facebook, etc). Collaboration and funding patterns reveal entrenched Global North-South disparities, with 75 % of publications and 78 % of collaborative strength concentrated in the Global North. Only 42.5 % of journals enforce FAIR principles, and 35 % address CARE compliance, highlighting policy inconsistencies. To advance equitable open science, the study recommends standardised ethical frameworks, equitable funding models, and institutional support for global south scholars. These insights aim to strengthen data-sharing norms, promote research transparency, and foster inclusive collaboration.

Keywords: Data publication; Data journal; FAIR data; Open science; Data-sharing; Bibliometrics; Altmetrics; Social sciences

1. INTRODUCTION

Data serves as the foundation of social science research, empowering scholars to explore human behaviour, societal dynamics, and global phenomena. The social sciences have undergone a profound transformation with the advent of the data revolution, shifting from traditional qualitative methodologies to advanced computational and quantitative approaches¹. The exponential growth of digital data, the availability of large-scale datasets, and the rise of open-access repositories have facilitated new ways of conducting research and policy analysis. Today, real-time data from social media, mobile devices, and satellite imagery² supports complex analyses, while qualitative and quantitative approaches provide complementary insights into cultural subtleties and population-level patterns^{3,4}. This revolution has enhanced research accuracy, reproducibility, and the capacity to handle complex social phenomena with empirical rigor.

The increasing availability of research data has led to new forms of academic publication, one of which is the ‘data paper’. Data papers serve as scholarly outputs

that describe datasets, ensuring their discoverability, accessibility, reuse, and citation within the broader scientific community. Thus, this distinct publication format plays an instrumental role in advancing open science and improving the transparency and reproducibility of research in the age of scientific crisis⁵⁻⁹. As social science research has become more data-intensive¹⁰, the formal recognition of datasets as standalone research contributions has gained traction. In social sciences, where qualitative and quantitative datasets play a crucial role, structured data papers enhance interdisciplinary research and evidence-based policymaking¹¹. However, the growing emphasis on open data and data papers has led to the emergence of specialised data journals that prioritize dataset description and accessibility. A study identified 116 such journals that publish data papers, among which three focuses on social sciences¹². However, a recent study¹³ identified such 9 journals. Some of the most popular dedicated data journals include Data in Brief, Journal of Open Psychology Data and the (CODATA) Data Science Journal.

The origins of data papers are closely linked to the broader open science movement, which advocates for transparency and accessibility in research. The Bromley

Principles (1991) first emphasised the need for open access to primary scientific data, setting the stage for subsequent policies such as the Berlin Declaration on Open Access (2003) and the OECD Principles and Guidelines for Access to Research Data (2004). These initiatives underscored the importance of data availability for scientific progress. The formalisation of data papers as a distinct publication type emerged in biodiversity and environmental sciences, where large-scale datasets required structured dissemination. The Global Biodiversity Information Facility (GBIF) and Pensoft Publishers pioneered the concept by integrating data papers into their scholarly journals¹⁴. This model was later adopted in other disciplines, including social sciences, where data availability became essential for reproducibility and meta-analysis¹⁵.

However, the growing reliance on data-driven methodologies has exposed vulnerabilities. During COVID-19 pandemic time, rapid data collection and analysis enabled timely insights into public health behaviours and policy impacts but also revealed instances of misconduct, including data manipulation and falsification. High-profile retractions, such as those in *The Lancet* due to flawed datasets, underscored the consequences of unethical behaviour¹⁶. Similarly, errors in widely cited papers in social science, such as coding mistakes in Excel spreadsheets leading to retractions in economics¹⁷, highlighted the urgent need for transparency and accountability in data handling. Studies have documented research misconduct in social science, including data manipulation and falsification, using retraction watch data^{18,19}. Such cases highlight the critical need for open data publishing to ensure research integrity and reproducibility. To address these challenges, journals, funding agencies and institutions have implemented stricter guidelines for data sharing, replication studies, and conflict-of-interest disclosures. Initiatives such as the Transparency and Openness Promotion (TOP) guidelines aim to promote responsible conduct by incentivizing transparency and accountability²⁰. In this context, data papers have played as critical tools for promoting reproducibility and advancing open science²¹. Unlike traditional research articles, data papers prioritize dataset documentation, ensuring discoverability, accessibility, reuse, and citation within the broader scientific community. These publications play an instrumental role in improving transparency and reproducibility, particularly amid the replication crisis in social science²². Despite their potential, the adoption of data papers in social science lags behind natural sciences due to disciplinary norms, ethical complexities, and inconsistent adherence to FAIR principles (Findable, Accessible, Interoperable, and Reusable)²³⁻²⁴. Only a few of social research datasets meet all FAIR criteria²⁵, underscoring gaps in methodological rigor and knowledge dissemination. As social science research becomes increasingly data-intensive¹⁰, structured data papers enhance interdisciplinary collaboration and evidence-based policymaking¹¹. By formally recognising datasets as standalone contributions, data papers advance

open science and address the pressing need for transparency in an age of scientific crises⁷⁻⁹.

Despite the growing prominence of data papers, there is limited empirical research on their role and impact in social science. Existing studies tend to focus on specific disciplines or case studies, leaving gaps in our understanding of broader trends and challenges²⁶. This study investigates the role of data papers in advancing transparency and reproducibility in social science through a longitudinal analysis. By examining trends, thematic clusters, and collaboration networks, we aim to address gaps in understanding their impact and contribute to the growing emphasis on open science. Notably, this study presents the first systematic, data-driven assessment of the evolution, adoption, and scholarly impact of data papers across disciplines, offering critical insights into their role in advancing open science and research transparency.

2. OBJECTIVES

The primary objectives of this study are as follows:

- To examine the evolution and growth of data papers in social science research through a systematic and evidence-based analysis.
- To quantify publication trends and citation impact of data papers across disciplines, institutions, and geographic regions.
- To map collaborative networks among authors, institutions, and countries involved in data paper publishing, highlighting patterns of research cooperation.
- To evaluate the role of funding agencies and journal policies in influencing data-sharing practices, with a particular focus on adherence to the FAIR (Findable, Accessible, Interoperable, Reusable) and CARE (Collective Benefit, Authority to Control, Responsibility, Ethics) principles.
- To investigate Global North-South disparities in data-sharing norms and identify systemic barriers and enabling factors influencing the adoption of data papers in the Global South.
- To assess the citation advantage of open-access data papers compared to paywalled counterparts using Pearson's correlation analysis.
- To propose strategic insights and policy recommendations aimed at enhancing the visibility, accessibility, and scholarly impact of data papers, thereby promoting an open, transparent, and equitable research ecosystem in the social sciences.

3. LITERATURE REVIEW

Data papers emerged in the early 2000s in genomics²⁷ to address the “data deluge”²⁸⁻²⁹. Journals such as *Scientific Data* and the *Journal of Open Psychology Data* formalised the format by emphasising structured metadata. In social sciences, data papers gained momentum after 2015, driven by funder mandates (e.g., NIH's Data Sharing Policy) and open-access advocacy³⁰. Despite this growth, data papers

exhibit a “citation paradox,” receiving fewer citations than traditional articles³¹⁻³² but gaining higher Altmetric attention due to reuse in policy and education. Citation practices and data reuse cultures vary across disciplines, further complicating their adoption³³⁻³⁵.

The adoption of data papers has been fuelled by institutional mandates, funding agency requirements (e.g., NSF, NIH), journal policies (e.g., PLOS ONE), technological advancements, and growing emphasis on open science³⁶. Studies show that social science articles with shared datasets receive twice as many citations as those without open data³⁷. Similarly, Zhang and Ma³⁸ confirmed this citation advantage in economics using a causal inference approach. However, despite these benefits, many researchers remain reluctant to share data due to insufficient incentives³⁹ and ethical concerns. Meyer⁴⁰ found that 66 % of qualitative researchers avoid data sharing due to re-identification risks, even with anonymised data. Moreover, Institutional Review Boards (IRBs) often lack consistent guidelines for data paper ethics, resulting in inconsistent practices⁴¹.

Recent studies highlight disciplinary differences in data paper adoption. Chung⁴² analysed 713 data papers, identifying Biotechnology and Physics as dominant fields with distinct citation patterns. A later study by Chung⁴³ analysed 6,086 data papers and 84,908 cited references, uncovering trends in authorship, analytical tools, and key research areas such as genome composition and environmental sciences.

However, significant gaps remain in the adoption and impact of data papers in social sciences. Concerns over intellectual property, ethical considerations, and the absence of standardised guidelines hinder broader adoption. While STEM disciplines demonstrate established citation patterns and collaborative networks, the impact of data papers in social sciences remains underexplored. The variability in citation practices and data reuse cultures across disciplines further complicates the integration of data papers into mainstream academic discourse. This study addresses these gaps by conducting a longitudinal analysis to assess the evolution, scholarly impact, and disciplinary challenges of data papers in the social sciences, contributing to a deeper understanding of their role in the open science ecosystem.

4. METHODOLOGY

This study systematically investigates trends and visualises the landscape of peer-reviewed data publications in social science on a global scale, following the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA)⁴⁴ framework to ensure transparency, reproducibility, and rigor. Both quantitative methods and knowledge-mapping techniques were employed to analyze publication trends, collaboration networks, and citation impact, providing insights into how data papers advance transparency, reproducibility, and open science. The Scopus database was selected as the primary source due to its comprehensive coverage, reliability, and advanced

search capabilities, including metadata fields essential for analysis⁴⁵⁻⁴⁸. To ensure consistency, datasets were retrieved during the first week of February 2025.

The search strategy used Scopus’ All Science Journal Classification (ASJC) codes and SUBJAREA filters to address the interdisciplinary nature of social sciences and minimize terminology variability. The search string targeted publications classified under Business, Management, and Accounting (BUSI), Decision Sciences (DECI), Economics, Econometrics, and Finance (ECON), Psychology (PSYC), and Social Sciences (SOCI), excluding unrelated categories and non-English publications. The final dataset comprised 3,957 peer-reviewed data papers published up to 2024, after excluding non-empirical articles, non-English items, and incomplete records (Fig. 1).

Data cleaning involved resolving inconsistencies, missing values, and redundancies in the raw dataset, including standardising author names, institutional affiliations, and keywords. Citation data were retrieved from Google Scholar, Scopus, Web of Science, and Dimensions, with Altmetric scores obtained from Dimensions. Journal Impact Factors were collected from the Journal Citation Reports®. The cleaned dataset was analysed using Microsoft Excel, Python, VOSviewer⁴⁹ and the Bibliometrix package⁵⁰ applying descriptive statistics, fractional counting, and citation normalisation techniques. Growth trends were evaluated using polynomial regression, with statistical significance determined at $p < 0.05$. Visualisation tools facilitated robust insights into the dataset while maintaining analytical rigor.

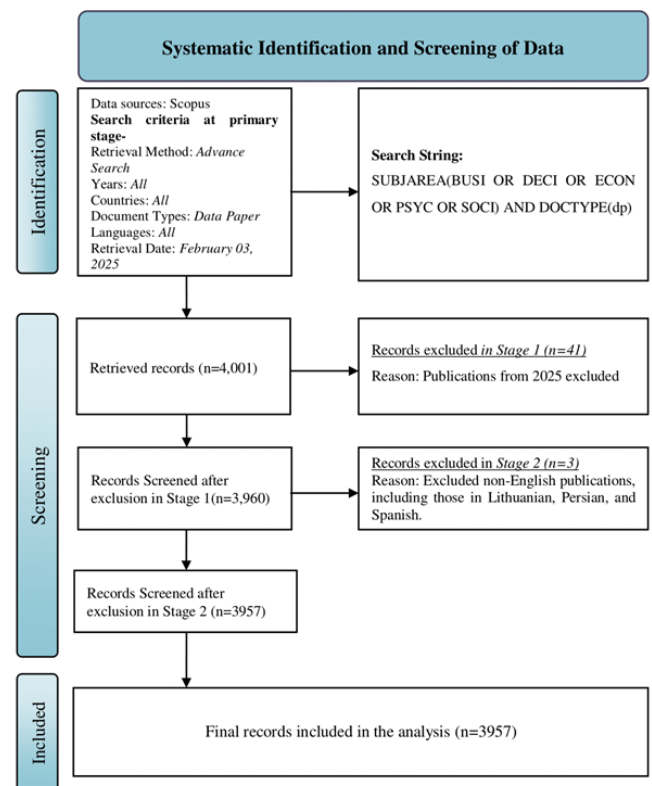


Figure 1. PRISMA workflow for data collection.

5. RESULTS

5.1 Data Papers and Temporal Growth Trends

The publication of Data Papers (DPs) in social sciences has grown significantly, with 3,957 DPs published between 2013 and 2024, reflecting an annual growth rate of 36 %. This surge, particularly after 2021 (Fig. 2A), is driven by data-sharing mandates, advancements in digital repositories, and widespread adoption of open-access policies. A linear regression model ($R^2=0.865$, $p<0.0016$) confirms a strong positive correlation between publication volume and time, highlighting the increasing academic recognition of DPs.

Geographically, the United States remains the dominant contributor ($R^2 = 0.67$, $p < 0.045$, $\tau = 0.82$), while China has shown remarkable growth post-2018 ($R^2=0.92$, $p < 0.002$, $\tau = 0.1$), reflecting national efforts to promote open science. Germany, the United Kingdom, and Italy demonstrate steady growth (R^2 between 0.72 and 0.85), while Spain and Switzerland exhibit moderate but consistent contributions. These trends signal a paradigm shift in scholarly communication, emphasising structured data documentation to enhance transparency and reproducibility. The sustained growth of DPs highlights their increasing importance in fostering open science and promoting responsible research practices across disciplines.

5.2 Geographic Trends and Research Impact

The geographic distribution reveals significant disparities in research productivity and impact. Fig. 2B and Table 1 show that among 160 contributing countries, the United States leads in publication volume (1,272), followed by China (1,092), Germany (570), and the United Kingdom (567). However, the Compound Annual Growth Rate (CAGR) analysis indicates that China (50.4 %) experienced the highest growth, followed by Italy (35.7 %) and Canada (35.5 %), while the United States shows slower growth, suggesting a plateau in DP output. Developed economies in the Global North dominate DP publications, contributing 75 % of the total output, whereas the Global South accounts for only 25 %, reflecting persistent research disparities (Fig. 2D and 2E).

In terms of research impact (Table 1), the US has the highest total citation count (29,671), followed by China (17,696), and the UK (16,573). However, mean citations per paper position Switzerland at the top (52.17), followed by the UK (29.23) and Australia (25.44). The h-index confirms the US' sustained influence ($h = 75$). In contrast, the Global South faces challenges in achieving similar citation impact, hindered by limited international collaboration (Fig. 3), access barriers, and lower visibility in high-impact journals. These disparities highlight the need for equitable funding and policy reforms to bridge the research gap.

Table 1. Top 10 countries in terms of data publications

| Rank | Country | DP | CAGR% | Citations | MC | h-index |
|------|-------------|------|-------|-----------|-------|---------|
| 1 | USA | 1272 | 16.4 | 29671 | 23.33 | 75 |
| 2 | China | 1092 | 50.4 | 17696 | 16.21 | 58 |
| 3 | Germany | 570 | 32.0 | 12830 | 22.51 | 53 |
| 4 | UK | 567 | 27.1 | 16573 | 29.23 | 57 |
| 5 | Italy | 348 | 35.7 | 8513 | 24.46 | 46 |
| 6 | France | 334 | 27.9 | 7266 | 21.75 | 45 |
| 7 | Australia | 270 | 23.1 | 6870 | 25.44 | 36 |
| 8 | Canada | 264 | 29.3 | 5642 | 21.37 | 37 |
| 9 | Spain | 263 | 35.5 | 6667 | 25.35 | 40 |
| 10 | Switzerland | 212 | 26.2 | 11060 | 52.17 | 50 |

DP= Data paper, CAGR= Compound annual growth rate, MC= Mean citations

5.3 Collaboration Networks

Research collaboration enhances knowledge dissemination and research impact, analysed here at three levels: country, institution, and author.

5.3.1 Collaboration Network

The Country Collaboration Map (Fig. 3A) highlights global research partnerships, with the US leading in collaboration strength, followed by China, and the UK. European nations, such as France (523) and the Netherlands (486), maintain strong global ties. The US-China partnership (strength: 46) reinforces their dominance in global research productivity^{51,52}.

However, Global North (GN) countries dominate 78 % of collaborative strength, driven by dense intra-regional ties and high-impact GN-GN papers (mean citations: 28.6). In contrast, Global South (GS) nations exhibit weak integration, accounting for only 4 % of network strength, with limited South-South collaboration and lower citation impact (12.4 vs. 28.6 citations). Structural inequities hinder equitable knowledge production, leaving GS countries like India and Brazil with weaker ties to high-resource networks.

5.3.2 Institutional Collaboration Network

Figure 3B identifies the University of Chinese Academy of Sciences as the most influential institution (collaboration strength: 1,086), followed by Tsinghua University (895), and Peking University (752). Despite lower publication volumes, institutions such as the Finnish Meteorological Institute (h-index: 32.7) and Delft University of Technology (h-index: 29.8) contribute significantly to specialised research areas. The institutional network reflects an interdisciplinary approach, integrating diverse expertise to enhance research quality.

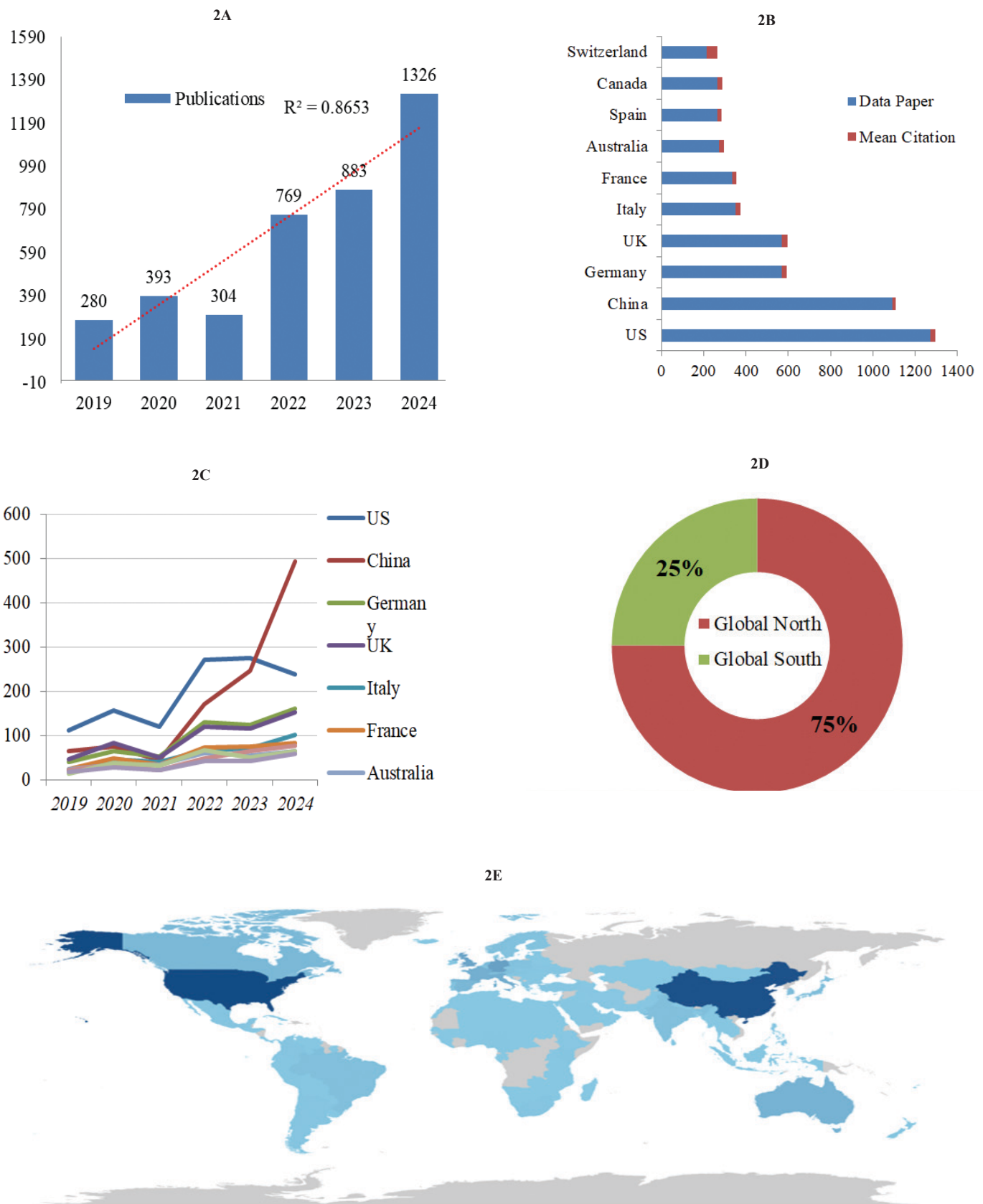


Figure 2. Growth and geographic influence of data papers in social sciences: (A) Annual growth of data papers (2019-2024). (B) DP outputs of top 10 productive countries and their research impact (Citation Mean). (C) DP publication trend in top 10 countries and territories over the years. (D) Global north vs. Global south. (E) Distribution of DP across the globe (Choropleth Map).

5.4 Most Productive Institutions

Table 2 identifies the top 10 institutions contributing to data paper, emphasizing their publication volume, citation impact, and h-index. Among 20,991 institutions worldwide, 51 published at least five DPs during the study period. The Chinese Academy of Sciences leads globally (281 papers, 6,868 citations, h-index: 34), followed by CNRS (173 papers, 4,687 citations, h-index: 35). Government agencies such as the Ministry of Education of China (123 papers, mean citation: 33.55) and the Ministry of Agriculture of China (82 papers) play a pivotal role. Notable universities include Tsinghua University (85 papers, mean citation: 45.76) and leading European institutions such as INRAE, the University of Oxford, and the University of Cambridge.

5.5 Most Productive Authors

Table 3 highlights the top 10 most prolific authors in data publications, highlighting their document count, citation impact, mean citations per document, and h-index. Of 33,868 contributing authors, 68 have authored at least five DPs. China (5 authors) and the UK (3 authors) dominate this list. Yuli Shan (UK) leads with 11 papers, 1,523 citations (mean: 138.45), and an h-index of 9. Philippe Ciais (France) follows with 10 papers, 399 citations (mean: 39.90), and an h-index of 8. Jacqueline M. Cole (UK) and Zhenyu Liu (China) also exhibit notable contributions. These findings underscore the pivotal roles of UK, China, and France-based scholars in advancing data-driven research and open science in the social sciences.

Table 2. Top 10 institutions by data publications

| Rank | Organisations | DP | Citations | MC | h-index |
|------|---|-----|-----------|-------|---------|
| 1 | Chinese academy of sciences | 281 | 6868 | 24.44 | 34 |
| 2 | Cnrs centre national de la recherche scientifique | 173 | 4687 | 27.09 | 35 |
| 3 | University of chinese academy of sciences | 158 | 3419 | 21.64 | 22 |
| 4 | Ministry of education of the people's republic of china | 123 | 4127 | 33.55 | 24 |
| 5 | Inrae | 88 | 2515 | 28.58 | 22 |
| 6 | Tsinghua university | 85 | 3890 | 45.76 | 24 |
| 7 | Ministry of agriculture of the people's republic of china | 82 | 752 | 9.17 | 12 |
| 8 | University of oxford | 80 | 1827 | 22.84 | 21 |
| 9 | Consiglio nazionale dell'ricerca | 72 | 1855 | 25.76 | 17 |
| 10 | University of cambridge | 67 | 1683 | 25.12 | 22 |

5.6 Analysis of Data Publication Venues and Citation Impact

The publication landscape of data papers has expanded significantly, with 39 journals publishing 3,957 papers between 2013 and 2024. Scientific Data (ISSN: 2052-4463) dominates the field, contributing 3,600 papers with 61,325 citations, a mean citation rate of 17.03, an h-index of 120, and an impact factor (5.8 in 2023). Data (ISSN: 2306-5729) ranks second with 107 papers (h-index: 38), followed by Journal of Open Humanities Data (n = 62) and Journal of Open Archaeology Data (n = 40), both by WPUP (Table 4).

Journals beyond the data-publishing domain also contribute significantly. Frontiers in Psychology (n=26) and the Morbidity and Mortality Weekly Report (n=17) have integrated data papers, reflecting the broader adoption of data dissemination. Other contributors include Review of International Organisations, Data Intelligence, and the Australian Economic Review.

Co-citation analysis (Fig. 4B) reveals strong linkages between Scientific Data, Frontiers in Psychology, and Data Intelligence. Bibliographic coupling analysis (Fig. 4C) positions Scientific Data and Data as central nodes in global research networks. Citation growth trends (Fig. 4D) confirm rising academic engagement with data papers, driven by journals such as Scientific Data and Review of International Organisations.

5.7 Citation Impact Analysis

Table 5 shows that 3,957 data papers accumulated 59,580 citations between 2019 and 2024, with an h-index of 98, reflecting significant academic impact. However, citation accumulation varies across publication years, necessitating the use of Time-Adjusted Normalized Citation Score (TANCS) and Citation Mean-Adjusted TANCS (CM-TANCS) to ensure fair comparisons.

TANCS normalises citation performance by adjusting for publication year differences:

$$\text{TANCS} = \frac{C}{P \times A}$$

Table 3. Top 10 productive authors

| Rank | Author | DP | Citations | MC | h-index |
|------|-------------------------|----|-----------|--------|---------|
| 1 | Jianbo Jian, China | 11 | 67 | 06.09 | 5 |
| 2 | Yuli Shan, UK | 11 | 1523 | 138.45 | 9 |
| 3 | Philippe Ciais, France | 10 | 399 | 39.90 | 8 |
| 4 | Jacqueline M. Cole., UK | 10 | 307 | 30.70 | 8 |
| 5 | Li-Jun Cao, China | 8 | 6 | 00.75 | 1 |
| 6 | Jin-Cui Chen, China | 8 | 6 | 00.75 | 1 |
| 7 | Zhenyu Liu, China | 8 | 341 | 42.63 | 6 |
| 8 | Qiong Shi, China | 8 | 50 | 06.25 | 3 |
| 9 | Dabo Guan, UK | 7 | 959 | 137 | 6 |
| 10 | Linda See, Austria | 7 | 227 | 32.43 | 5 |

Table 4. Top 10 data journals by publications and citation metrics

| Rank | Journal | DP | Citations | MC | <i>h</i> -index | IF (2023) | Cite score | SJR (2023) | ETD year | Publisher |
|------|---------------------------------------|------|-----------|--------|-----------------|-----------|------------|------------|----------|-----------|
| 1 | Scientific data | 3600 | 61325 | 17.03 | 120 | 5.8 | 11.2 | 1.94 | 2014 | Springer |
| 2 | Data | 107 | 203 | 1.90 | 38 | 2.2 | 4.3 | 0.5 | 2016 | MDPI |
| 3 | Journal of open humanities data | 62 | 138 | 2.23 | 3 | NA | 0.6 | 0.6 | 2015 | WPUP |
| 4 | Journal of open archaeology data | 40 | 68 | 1.70 | 6 | NA | 2.2 | 0.24 | 2012 | WPUP |
| 5 | Journal of open psychology data | 28 | 56 | 2.00 | NA | NA | 0.8 | NA | 2013 | WPUP |
| 6 | Frontiers in psychology | 26 | 160 | 6.15 | 184 | 2.6 | 5.3 | 0.8 | 2010 | Frontiers |
| 7 | Morbidity and mortality weekly report | 17 | 22 | 1.29 | 260 | 21 | 65.4 | 13.08 | 1981 | CDC |
| 8 | Review of international organisations | 10 | 1471 | 147.10 | 49 | 4.5 | 8.1 | 1.56 | 2006 | Springer |
| 9 | Data intelligence | 8 | 14 | 1.75 | 22 | 1.3 | 6.6 | 0.75 | 2019 | CNPIEC |
| 10 | Australian economic review | 6 | 14 | 2.33 | 35 | 1 | 1.9 | 0.36 | 1968 | WILEY |

IF= Impact Factor, SJR= SCImago Journal Rank, RIS= Research Impact Score

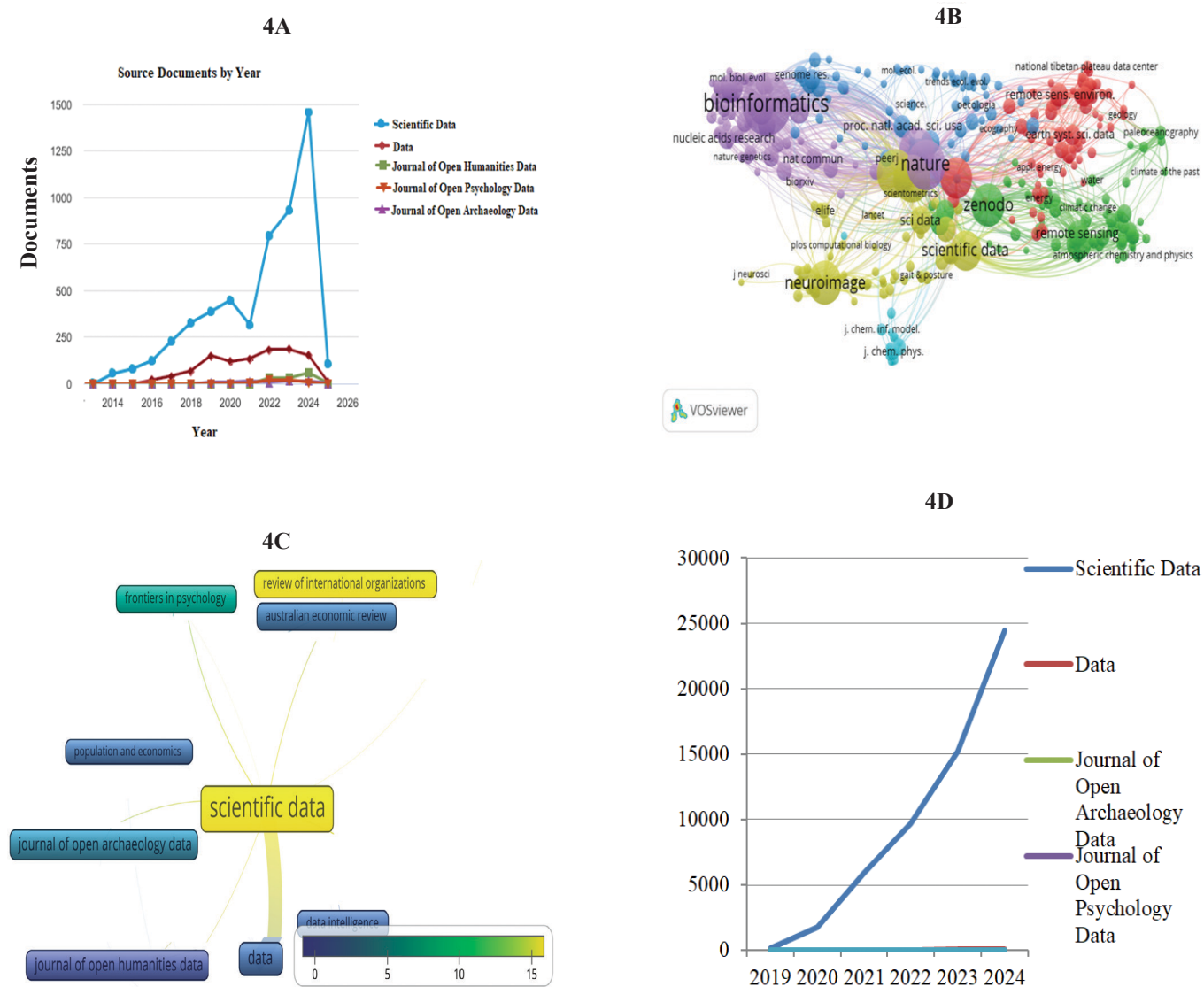


Figure 4. Publication venues for data papers (data journals): (A) Source production over time. (B) Co-citation analysis of the source journals. (C) Bibliographic coupling (source overlay). (D) Citation growth of top 5 journals.

Where C is total citations, P is the number of papers, and A is the citation age factor.

CM-TANCS refines TANCS by incorporating the citations mean (M) for each year relative to the overall mean (M^*), adjusting for variations in citation behavior:

$$\text{CM-TANCS} = \frac{C}{P \times A} \times \frac{M}{M^*}$$

Table 5 highlights that older papers accumulate more citations, with the 2020 cohort emerging as the most influential (21,730 citations, CM-TANCS: 25.24). In contrast, 2023 and 2024 papers display lower CM-TANCS values (1.04 and 0.03), reflecting limited exposure time. Papers from 2021 and 2022 show moderate citation impact (CM-TANCS: 6.79 and 2.64), underscoring the influence of research visibility, data accessibility, and disciplinary engagement in shaping citation trajectories.

5.8 Citation Impact of Open Access vs. Paywalled Data Papers

Open Access (OA) publishing enhances scientific visibility and knowledge dissemination, yet its impact on citation rates for data papers remains underexplored. A scatter plot (Fig. 5) assesses the relationship between OA status and citation impact, with color-coded bubbles indicating citation ranges. Pearson's correlation coefficient ($r = 0.052$, $p = 0.00096$) reveals a weak but statistically significant positive relationship, suggesting a slight citation advantage for OA data papers.

$$r = \frac{\sum (X - \bar{X})(Y - \bar{Y})}{\sqrt{\sum (X - \bar{X})^2} \sqrt{\sum (Y - \bar{Y})^2}}$$

Where X denotes the Open Access status, Y represents the citation count (from the "Cited by" field), \bar{X} is the mean value of X , and \bar{Y} is the mean value of Y .

Figure 5 shows that highly cited papers (blue and purple bubbles) cluster under OA, while paywalled papers

tend to have lower citation counts. This finding supports the Open Access Citation Advantage (OACA) hypothesis, where OA articles attract ~18 % more citations⁵³⁻⁵⁴, aligning with previous studies by Tennant⁵⁵, *et al.* and Archambault⁵⁶, *et al.* However, the presence of low-citation papers in both OA and paywalled categories, coupled with the near-flat trend line, indicates that factors beyond accessibility—such as journal prestige, research domain, and dataset utility—primarily drive citation counts.

Data papers function more as infrastructure for data reuse rather than direct citation sources⁵⁷. These findings underscore the multifaceted nature of citation dynamics and suggest that while OA enhances visibility, its direct influence on scholarly impact remains modest. To advance open science, policies should promote OA for accessibility while incorporating complementary metrics (e.g., Altmetrics and policy impact) to capture broader societal engagement.

5.9 Global Funding Landscape for Data Papers in Social Sciences

Table 6 shows that 159 funding agencies have supported 3,333 papers across 7,205 instances. China leads this space, with the National Natural Science Foundation of China (NSFC) funding 620 papers (10,046 citations, h-index: 44), followed by the Ministry of Science and Technology (529 papers, 7,671 citations). The European Commission also demonstrates high impact (392 papers, mean citation: 18.12, h-index: 40). In the U.S., the NIH and NSF each supported 266 papers, contributing significantly to open data. So the global funding landscape for data papers reflects a strong commitment to open science and advancing data-driven research practices⁵⁸. Despite strong investment from the Global North, funding in the Global South remains limited, revealing inequities in infrastructure and access. Greater collaboration and inclusive funding mechanisms are essential to advancing equitable participation in data-driven open science research⁵⁹.

Table 5. Citation impact of data papers in social sciences (2019-2024)

| Pub year | DP | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | Citations | TANCS | CM-TANCS |
|----------|------|------|------|------|------|------|------|-----------|-------|----------|
| 1 | 280 | 151 | 1285 | 2282 | 2601 | 2677 | 2912 | 11908 | 7.09 | 12.44 |
| 2 | 393 | *** | 650 | 3502 | 5131 | 5843 | 6604 | 21730 | 11.06 | 25.24 |
| 3 | 304 | | *** | 410 | 1796 | 2561 | 3032 | 7799 | 6.41 | 6.79 |
| 4 | 769 | | | *** | 648 | 3712 | 6302 | 10662 | 4.62 | 2.64 |
| 5 | 883 | | | | *** | 1025 | 5239 | 6264 | 3.55 | 1.04 |
| 6 | 1326 | | | | | *** | 1217 | 1217 | 0.92 | 0.03 |

TANCS= Time-Adjusted Normalised Citation Score, CM-TANCS= Citation Mean-Adjusted TANCS

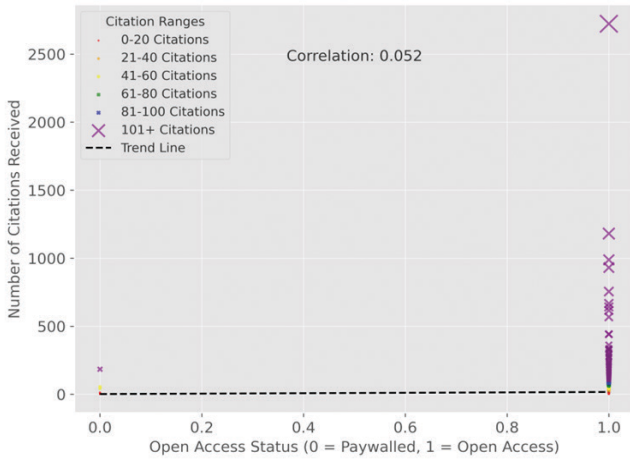


Figure 5. Citation impact of open access vs. paywalled data papers.

5.10 Citation Performance and Societal Impact of High-Impact Data Papers

The ten most cited data papers (Table 7) demonstrate strong scholarly impact, all being Gold Open Access and funded by agencies. Nine were published in Scientific Data (Springer Nature), with six from 2020, three from 2019, and one from 2023, highlighting rapid uptake. Harris, *et al.* leads with 3,582 Google Scholar citations, followed by Gygli, *et al.* with 2,073. Beyond citations, these papers exhibit high societal engagement, with notable Altmetric Attention Scores reflecting influence across policy, media, and social platforms.

5.11 Correlation Between Citations and Altmetrics

Figure 6A shows a moderate positive correlation ($r=0.62$) between citation counts and Altmetric Attention Scores for the top 100 cited data papers, suggesting that highly cited papers often achieve broader societal visibility. However, discrepancies arise, as some

moderately cited papers (<500 citations) attain high Altmetric Scores (>200), while highly cited papers (>2000 citations) exhibit lower altmetric engagement. This highlights that altmetrics reflect public discourse and immediacy rather than long-term scholarly influence⁶⁰⁻⁶⁴. Thelwall⁶¹, *et al.* previously noted that while social media and policy sources contribute to visibility, they do not necessarily drive citation accumulation, reinforcing the divergence between public engagement and scholarly uptake.

Figures 6B and 6C reveal that 100 % of top-cited papers were shared on X (Twitter), 36 % were cited in policy documents, but only 9 % appeared in patents, indicating limited technological translation. Altmetric engagement remains skewed toward dominant platforms, amplifying Global North visibility.

5.12 Data Sharing Mandates and Policies of Journals

This section examines how journal policies influence data-sharing practices, particularly adherence to FAIR and CARE principles⁶⁵⁻⁶⁹. Fig. 7 highlights inconsistencies in data-sharing mandates and enforcement mechanisms across journals. While 57.5 % of journals outline data-sharing policies, only 42.5 % enforce FAIR compliance, and just 35 % address CARE principles, raising concerns about data interoperability and ethical standards.

Moreover, 32.5 % mandate data sharing, while 67.5 % adopt weak or optional guidelines. Only 40 % require repository storage, and 47.5 % enforce data citation practices. Compliance checks are rare, with only 35 % implementing verification mechanisms. Although 67.5 % promote cross-disciplinary data sharing and 62.5 % operate under an open-access model, gaps in policy standardisation and enforcement persist. Strengthening regulatory frameworks is essential to ensure transparency, equity, and responsible data stewardship.

Table 6. Top 10 funding agencies

| Rank | Sponsors | DP | Citations | MC | <i>h</i> -index |
|------|--|-----|-----------|-------|-----------------|
| 1 | National Natural Science Foundation of China (NSFC) | 620 | 10046 | 16.20 | 44 |
| 2 | Ministry of Science and Technology of the People's Republic of China (MOST P.R. China) | 529 | 7671 | 14.50 | 39 |
| 3 | European Commission (EC) | 392 | 7102 | 18.12 | 40 |
| 4 | National Key Research and Development Program of China (NKRDPC) | 269 | 5132 | 19.08 | 30 |
| 5 | National Institutes of Health (NIH) | 266 | 7422 | 27.90 | 37 |
| 6 | National Science Foundation (NSF) | 266 | 4872 | 18.32 | 34 |
| 7 | Horizon 2020 Framework Programme (H2020) | 235 | 8427 | 35.86 | 36 |
| 8 | U.S. Department of Health and Human Services (HHS) | 218 | 6055 | 27.78 | 35 |
| 9 | UK Research and Innovation (UKRI) | 164 | 5183 | 31.60 | 32 |
| 10 | U.S. Department of Energy(DOE) | 147 | 6161 | 41.91 | 30 |

Rest 149 sponsoring agencies supported 4049 times with a total of 7205 instances

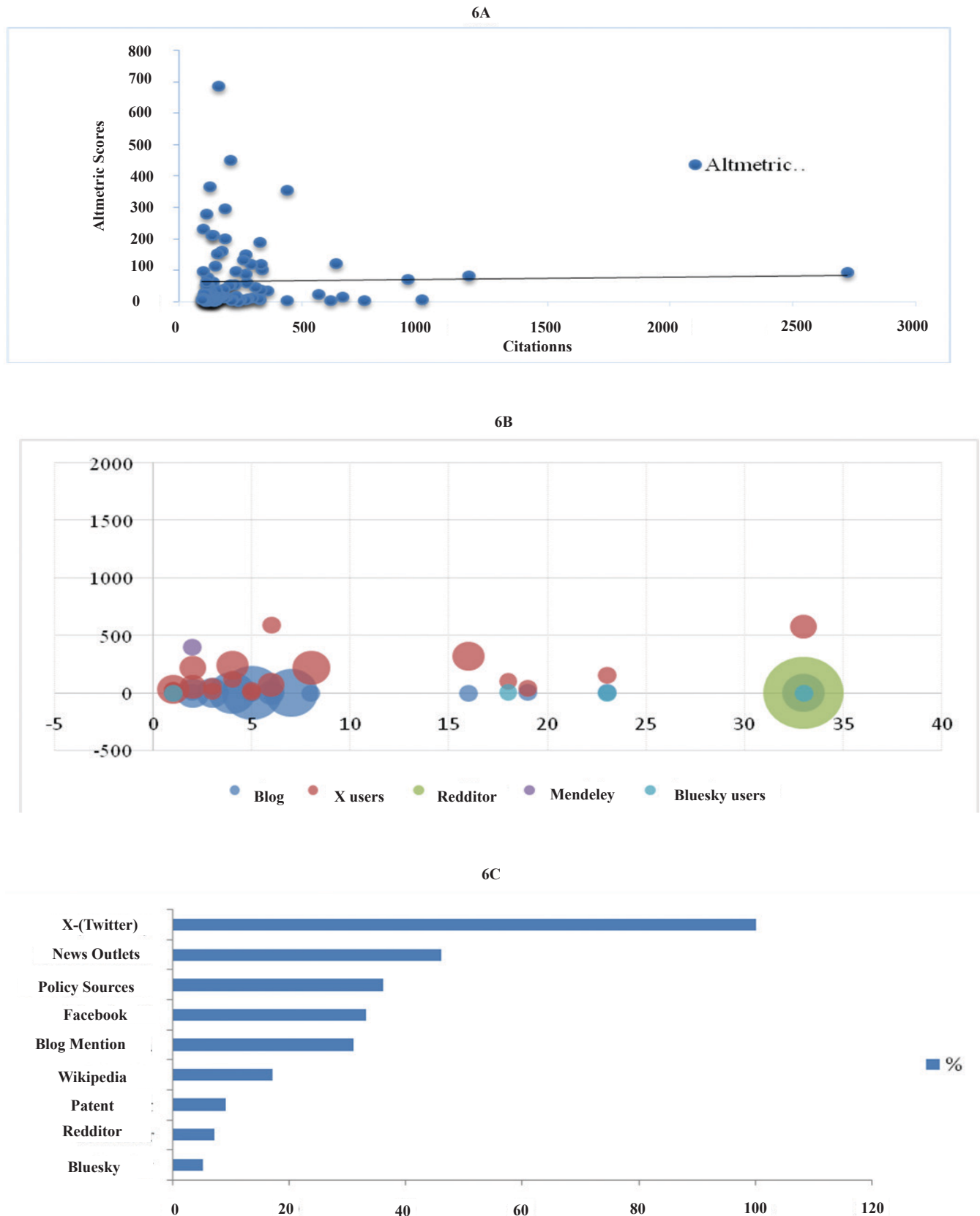


Figure 6. Correlation between citations and altmetric attention scores for the top 100 cited papers: (A) Traditional citations vs. altmetric attention. (B) Distribution of online sources contributing to altmetric attention. (C) Breakdown of altmetric contributions across different platforms.

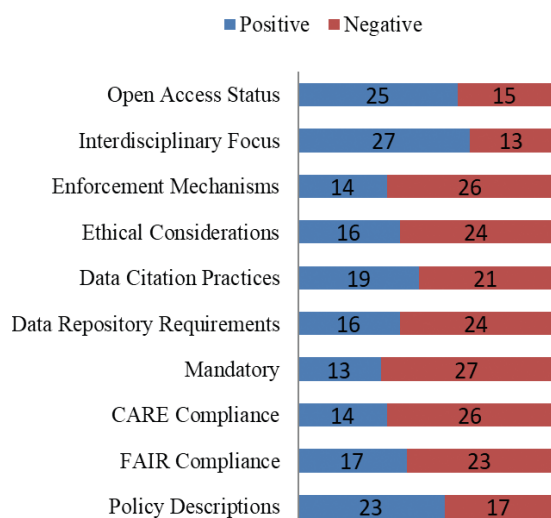


Figure 7. Data-sharing policies and compliance among journals.

6. DISCUSSION

This study highlights the growing role of data papers in social science research, with a 36 % annual growth rate and 83 % published after 2021, reflecting the shift toward transparency and reproducibility^{70,71}. This growth reflects evolving academic policies, raising awareness of data-sharing benefits, and the establishment of data journals^{72,73}. China dominates data paper growth (50.4 %), driven by national open science policies, while the U.S. maintains the highest publication volume despite slower growth (16.4 %). Notably, 20 % of data journals account for 98.31 % of all data papers, underscoring the concentration of data paper dissemination.

6.1 Collaboration and Geographic Disparities

Collaboration networks reveal entrenched geopolitical hierarchies, with Global North (GN) nations contributing 78 % of collaborative strength and maintaining citation dominance (GN-GN: 28.6 vs. GS-GS: 12.4) reflecting Collyer's⁷⁵ critique of epistemic hegemony. Asymmetric GN-GS partnerships (e.g., US-China) exemplify Becker's⁷⁶ concept of interdependence, where Global South (GS) nations act as data providers rather than equal partners^{77,78}. Sparse South-South collaborations (4 % of network strength) reflect systemic inequities and support Ishengoma's⁷⁹ assertions that underfunding and colonial legacies marginalize Southern agency, calling for equitable funding, GS-centric infrastructures, and policies to dismantle extractive dynamics⁸⁰.

6.2 Citation Impact and Open Access Advantage

Although data papers contribute significantly to research, they generally receive fewer citations than traditional articles, reflecting a "citation paradox."

The Pareto principle is evident, with 20 % of data papers generating 80 % of total citations. OA papers exhibit a weak but statistically significant citation advantage ($r = 0.052$, $p = 0.00096$), consistent with Piwowar⁸¹, *et al.* findings on the Open Access Citation Advantage. However, factors such as journal prestige and research domain primarily shape citation patterns, reinforcing Mooney and Newton's⁸² observations on selective advantages for high-impact datasets.

6.3 Funding Disparities and Global Imbalances

Funding agencies play a crucial role in data paper production, with 159 agencies supporting 3,333 papers. China's NSFC leads globally, followed by the European Commission and NIH. This distribution reflects Fecher and Friesike's⁸³ observations on institutional commitment to open science. Despite these investments, funding disparities persist in the GS, where limited resources hinder data-sharing initiatives⁸⁸. Collaborative funding models and capacity-building efforts are essential to bridge these gaps and promote equitable participation in open science.

6.4 Journal Policies and Ethical Considerations

While Scientific Data leads in enforcing robust data-sharing requirements, inconsistencies in adherence to FAIR and CARE principles persist⁸⁴. Only 42.5 % of journals mandate FAIR compliance, and 35 % incorporate CARE principles, highlighting weak enforcement mechanisms. Addressing these gaps requires methodological fairness⁸⁵, standardised policies, researcher incentives, and ethical training^{55,86}.

6.5 Alternative Metrics and Societal Impact

Given their role in supporting research infrastructure rather than advancing theoretical frameworks, traditional citation metrics may not fully capture the impact of data papers. Altmetric Attention Scores, policy mentions, and media engagement offer a more comprehensive evaluation of societal influence⁸⁷. Highly cited papers often demonstrate strong societal engagement, reinforcing the need to integrate alternative metrics into research evaluation frameworks. Highly cited papers often demonstrate strong societal engagement, reinforcing the need to integrate alternative metrics into research evaluation frameworks.

Data papers are emerging as critical infrastructure for reproducible research, with notable growth in publication, collaboration, and policy implementation. However, persistent disparities in funding, collaboration, and ethical considerations necessitate stronger frameworks for equitable data sharing and reuse. Strengthening regulatory policies and fostering inclusive funding mechanisms can ensure that data papers continue to advance transparency, reproducibility, and societal impact across disciplines.

Table 7. Top 10 frequently cited data papers and their altmetric scores

| S. No. | Data paper | Times cited | | | | Alt-metrics |
|--------|--|-------------|--------|------|------|-------------|
| | | GS | Scopus | WoS | Dim. | |
| 1 | Harris, I., Osborn, T. J., Jones, P., & Lister, D. (2020). Version 4 of the CRU TS monthly high-resolution gridded multivariate climate dataset. <i>Scientific data</i> , 7(1), 109. https://doi.org/10.1038/s41597-020-0453-3 | 3582 | 2723 | 2799 | 3074 | 94 |
| 2 | Gygli, S., Haelg, F., Potrafke, N., & Sturm, J. E. (2019). The KOF globalisation index—revisited. <i>The Review of International Organizations</i> , 14, 543-574. https://doi.org/10.1007/s11558-019-09344-2 | 2073 | 1181 | 1124 | 1511 | 82 |
| 3 | He, J., Yang, K., Tang, W., Lu, H., Qin, J., Chen, Y., & Li, X. (2020). The first high-resolution meteorological forcing dataset for land process studies over China. <i>Scientific data</i> , 7(1), 25. https://doi.org/10.1038/s41597-020-0369-y | 1045 | 988 | 1017 | 971 | 7 |
| 4 | Pastorello, G., Trotta, C., Canfora, E., Chu, H., Christianson, D., Cheah, Y. W., ... & Law, B. (2020). The FLUXNET2015 dataset and the ONEFlux processing pipeline for eddy covariance data. <i>Scientific data</i> , 7(1), 225. https://doi.org/10.1038/s41597-020-0534-3 | 1093 | 931 | 978 | 1065 | 72 |
| 5 | Shan, Y., Huang, Q., Guan, D., & Hubacek, K. (2020). China CO2 emission accounts 2016–2017. <i>Scientific data</i> , 7(1), 54. https://doi.org/10.1038/s41597-020-0393-y | 840 | 755 | 752 | 769 | 5 |
| 6 | Johnson, A. E., Pollard, T. J., Berkowitz, S. J., Greenbaum, N. R., Lungren, M. P., Deng, C. Y., ... & Horng, S. (2019). MIMIC-CXR, a de-identified publicly available database of chest radiographs with free-text reports. <i>Scientific data</i> , 6(1), 317. https://doi.org/10.1038/s41597-019-0322-0 | 1229 | 667 | 562 | 935 | 16 |
| 7 | Johnson, A. E., Bulgarelli, L., Shen, L., Gayles, A., Shammout, A., Horng, S., ... & Mark, R. G. (2023). MIMIC-IV, a freely accessible electronic health record dataset. <i>Scientific data</i> , 10(1), 1. https://doi.org/10.1038/s41597-022-01899-x | 1131 | 642 | 600 | 848 | 123 |
| 8 | Chen, J., Gao, M., Cheng, S., Hou, W., Song, M., Liu, X., ... & Shan, Y. (2020). County-level CO2 emissions and sequestration in China during 1997–2017. <i>Scientific data</i> , 7(1), 391. https://doi.org/10.1038/s41597-020-00736-3 | 703 | 616 | 641 | 605 | 4 |
| 9 | Wagner, P., Strodthoff, N., Bousseljot, R. D., Kreiseler, D., Lunze, F. I., Samek, W., & Schaeffter, T. (2020). PTB-XL, a large publicly available electrocardiography dataset. <i>Scientific data</i> , 7(1), 1-15. https://doi.org/10.1038/s41597-020-0495-6 | 958 | 568 | 431 | 627 | 24 |
| 10 | Jung, M., Koirala, S., Weber, U., Ichii, K., Gans, F., Camps-Valls, G., ... & Reichstein, M. (2019). The FLUXCOM ensemble of global land-atmosphere energy fluxes. <i>Scientific data</i> , 6(1), 74. https://doi.org/10.1038/s41597-019-0076-8 | 541 | 442 | 457 | 527 | 5 |

GS= Google Scholar, WoS= Web of Science, Dim= Dimensions

7. CONCLUSIONS

This study provides a systematic evaluation of data papers in social sciences, highlighting their growing prominence, citation impact, and role in advancing open science and research transparency. Despite this progress, challenges persist, including funding inequities, ethical concerns, and inconsistent data-sharing mandates. Adoption of data papers in social sciences remains slower than in STEM disciplines due to concerns around data privacy, informed consent, and anonymisation⁵⁵. Weak compliance

mechanisms further hinder adherence to FAIR and CARE principles, reinforcing call for methodological fairness⁸⁵.

The study identifies a weak yet statistically significant correlation between open access and citation impact, indicating that although increased accessibility enhances research visibility, citation influence is predominantly shaped by factors such as journal prestige and the specific research domain. Addressing funding disparities, particularly between the Global North and South, and strengthening regulatory frameworks are essential for

fostering equitable data-sharing practices. Only 30 % of journals implement robust enforcement mechanisms, underscoring the need for standardised policies that balance ethical considerations with open data accessibility.

Future research should investigate disciplinary variations in data-sharing behaviours, assess the effectiveness of different policy frameworks, and develop alternative impact metrics to capture the diverse contributions of data papers. Comparative analyses between social sciences and STEM fields can identify cross-disciplinary differences, while long-term evaluations of open data initiatives can inform strategies to maximize scientific and societal benefits. Building technological infrastructure and capacity in underrepresented regions will ensure inclusive participation in open science practices.

DATA AVAILABILITY

The supplementary data⁸⁹ supporting this study are openly accessible via Mendeley at <https://doi.org/10.17632/bw4kxm8zjd.1> and are available for free use, sharing, and reuse in accordance with open data principles.

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CONTRIBUTORS

Mr. Sanjoy Kar is an academician at the Institute of Development Studies Kolkata, India. With over 10 years of experience leading modern information services, he is actively engaged in research, teaching, and professional development. He is also a Visiting Fellow at the University of California, Los Angeles, USA. His research interests span meta science, Responsible research assessment, Open science, and Research data curation & management. The current paper is the outcome of his doctoral research. His contributions to this study include conceptualisation, data collection, analysis, visualisation, and writing the original draft.

Prof. Durjoy Sankar Rath is a prolific researcher and distinguished faculty member in Information Science at Vidyasagar University, West Bengal, India. He is a proud alumnus of the Indian Statistical Institute (ISI), Bangalore, and Vidyasagar University. With 25 years of teaching and research experience, he has mentored numerous Ph.D. scholars across India. His research interests include: Artificial intelligence (AI), ICT applications, Research evaluation metrics, and Knowledge organisation. His contribution to this study includes conceptualisation, supervision, review and editing of the final draft.