# An Analysis of Integrating Artificial Intelligence in Academic Libraries

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#### **ABSTRACT**

This article presents a literature review on integrating artificial intelligence (AI) in academic libraries, focusing on the transformative impact of AI-based tools and services on library management, resource utilisation, and research experience. While AI offers promising solutions to increase efficiency and effectiveness, the review identifies several challenges and concerns that need to be addressed, such as ethical and privacy considerations, staff training and development, and a user-centered approach. To integrate AI successfully, libraries must collaborate with professionals, researchers, and policymakers and adopt a continuing education approach to AI. Overcoming resistance to technological change, communicating efforts, and engaging staff are essential for libraries to leverage AI's potential benefits and enhance their services and operations.

Keywords: Artificial intelligence; Academic libraries; Machine learning (ML); IoT; Predictive analytics; Chatbots

### 1. INTRODUCTION

Artificial intelligence (AI) has become a transformative technology in various industries, including libraries. Library AI applications can provide personalised recommendations, automate routine tasks, and enable data-driven decision-making. Library AI technologies can natural language processing (NLP), machine learning (ML), image recognition, and data analytics.

AI can improve services and operations in academic libraries by providing personalised recommendations, automating metadata creation, and enabling data-driven decision-making. However, AI implementation in academic libraries also presents challenges, such as technical issues and ethical and legal concerns, which must be carefully considered. Academic libraries must take a strategic and thoughtful approach to AI implementation to leverage its benefits while addressing ethical and social considerations.

# 1.1 Artificial Intelligence (AI) Definition and Scope

AI has gone through periods of stagnation known as "AI winters" and is divided into two types: general AI, which aims to match human intelligence, and narrow AI, which is limited to specific domains (House of Lords Select Committee on Artificial Intelligence, 2018). AI is a broad concept encompassing the ability of computers to make rational decisions based on data and other observations. Machine learning and natural language processing are specific areas of AI development currently receiving significant attention. (House of Lords Select Committee on Artificial Intelligence, 2018)<sup>1</sup>.

Received: 14 March 2023, Revised: 01 January 2024 Accepted: 16 January 2024, Online published: 04 April 2024 LeCun<sup>2</sup>, et al. define artificial intelligence (AI) as the ability of machines to perform tasks that typically require human intelligence, including visual perception, speech recognition, decision-making, and language translation, while Russell & Norvig (2010, p. 2) describe AI as a branch of computer science that aims to create intelligent machines capable of performing tasks requiring human-like cognitive abilities such as perception, reasoning, learning, decision-making, and natural language processing.

### 1.2 Importance of AI in Academic Libraries

- Enhanced user experience through personalised services and recommendations.
- Improved efficiency by automating routine tasks like cataloging and data management.
- Data analysis for informed decision-making and collection development.
- AI-powered content creation and curation for better discoverability and accessibility.
- Predictive analytics to anticipate user needs and trends.
- Text and data mining for research trend analysis and evidence-based decision-making.
- Accessibility for users with disabilities through AIpowered tools.
- Digital preservation automation for long-term resource accessibility.
- Collaboration and knowledge sharing through Alpowered chatbots and recommendation systems.
- Competitive advantage, cost-effectiveness, and adaptability for future-proofing and social impact.

This article discusses the importance of artificial intelligence (AI) in academic libraries. The paper highlights that AI can enhance user experience, improve

efficiency, and enable data management and analysis. It also emphasises that AI can create and curate content, predict future trends, and extract insights from large amounts of text and data. Moreover, AI can improve accessibility, facilitate collaboration and knowledge sharing, and promote innovation and futureproofing. The article discusses how AI can support research, openaccess initiatives, personalised learning, and optimize resources. The paper concludes that embracing AI can give academic libraries a competitive advantage, reduce costs, and have a positive social impact.

### 2. LITERATURE REVIEW

The impact of digital technologies, particularly robotics and AI, on work practices, skills, and competencies in various domains, including libraries and shop floors, is explored through a review of six articles. The potential benefits of these technologies, such as improved access to resources and enhanced user experiences, are highlighted, but ethical, legal, and social implications must also be carefully considered. To remain relevant, librarians may need to develop new competencies, and there is a need to balance technological progress with social and ethical considerations on shop floors. Policymakers, managers, labor representatives, and librarians must engage in a dialogue to harness the potential of digital technologies while addressing their challenges.

According to Tella<sup>3</sup>, et al. there is a growing interest in exploring the potential benefits and challenges of robotics and AI in libraries, particularly in enhancing user experiences and improving access to resources. Similarly, Tella and Ajani<sup>3</sup> also highlight the potential of robots in public libraries, particularly in assisting with tasks such as shelving, cleaning, and security. On the other hand, Duncan4 discusses the opportunities for academic smart libraries in the Caribbean, emphasising the need for investment in technology and staff training to foster success. Ardichvili<sup>5</sup> examines the impact of AI on expertise development and its implications for human resource development (HRD). The author emphasises the need for organisations to invest in developing employees' skills and competencies to adapt to changing technologies and remain relevant.

Wheatley<sup>6</sup>, et al. also discuss the potential of AI in academic libraries, particularly in improving efficiency and enhancing user experiences. The authors highlight the need for careful consideration of ethical, legal, and social implications and the importance of engaging in a dialogue among stakeholders. Digital technologies are rapidly changing the nature and intensity of work in various domains, including libraries and shop floors. In the work context, Szalavetz & Szalavetz<sup>7</sup> found that digital technologies increase the monitoring and control of workers, intensify work routines, and shift skill requirements. Meanwhile, Cox<sup>8</sup> argues that adopting AI in libraries requires new forms of knowledge work that demand data and algorithmic literacy. To address information overload and digital exclusion, Cox<sup>9</sup>, et al. discuss the concept of the

intelligent library leveraging AI and advanced technologies.

Khan<sup>10</sup>, et al. suggest that academic libraries can benefit from IoT services by ensuring organisational readiness, user acceptance, technology infrastructure, and data security while considering ethical, legal, and social implications. Organisations must carefully consider the implications of digital technologies while investing in staff training to adapt to changing technologies and foster success (Szalavetz & Szalavetz, 2022; Cox, 2022; Cox, et al., 2019; Khan, et al., 2021)<sup>7</sup>. The emergence of AI-based tools and services in libraries may require developing new skills and expertise among librarians and other knowledge workers to remain relevant.

# 2.1 Human Resource Development and AI

Recent studies have examined the impact of AI on human resource management, including its potential benefits and challenges. AI can improve recruitment processes by automating screening and reducing bias, but concerns have been raised about algorithmic fairness and discrimination. In performance management, AI can provide real-time feedback and support employee development, but potential risks include monitoring and surveillance. Responsible use and transparent communication with employees are essential when adopting AI in HRM, and developing new skills and competencies may be necessary for HR professionals (Mata-Toledo & Velez-Morales, 2021; Liu, et al., 2020; Zhao, et al., 2021)<sup>11</sup>.

Ardichvili<sup>5</sup> argues that AI can enhance HRD by providing personalised training and feedback but notes potential risks. Cox examines the impact of AI on academic library work, noting the need for new skills and competencies. Duncan highlights the potential of AI to enhance library services and support HRD in the Caribbean. Szalavetz explores the impact of digital technologies on shopfloor work and notes the potential benefits and challenges of AI for HRD. These authors emphasise the need for responsible use of AI while recognising its potential to support HRD and enhance library services (Ardichvili, 2022; Cox, 2022; Duncan, 2021; Szalavetz, 2022)<sup>7-8</sup>.

# 2.2 Expert Systems

Asefeh Asemi12, et al. note that expert systems can enhance library services by providing personalised recommendations, improving information retrieval, and increasing user access. Bea Winkler<sup>13</sup>, et al. found in their survey of academic library directors in Hungary that while recognising the potential of AI to improve library services, they stressed the need to consider ethical and privacy issues when implementing it. Bing Nie<sup>13</sup>, et al. discuss the potential of AI in making libraries smart, highlighting applications such as chatbots, virtual assistants, and recommender systems that can provide users with a more personalised and efficient library experience. Brady D. Lund<sup>14</sup>, et al. investigated the perceptions of academic library employees toward AI. They found that employees were generally positive towards its adoption, with librarians likelier to adopt AI than other library staff. Carsten Østerlund<sup>15</sup>, *et al.* examined the co-constitutive relationship between AI and the world of work in libraries, emphasising the importance of considering AI's ethical and social implications in libraries.

The use of AI and robotics in library services has been explored by many authors, who discuss the potential benefits and challenges of integrating these technologies. They suggest that AI and robotics can improve library services by providing personalised recommendations, increasing efficiency, and supporting decision-making. However, they also note the need for librarians to acquire new skills and competencies to use these technologies effectively and to consider ethical and social implications such as intellectual freedom and bias. Library directors and employees generally hold positive attitudes towards AI and robotics, with younger librarians being more accepting. Some examples of AI applications in libraries include chatbots and autonomous assistive librarians.

# 3. OPPORTUNITIES FOR AI IMPLEMENTATION IN ACADEMIC LIBRARIES

AI technology offers several opportunities for academic libraries, as stated by Graham (2021):

**Personalised Services:** AI can help academic libraries provide personalised services to users. For example, chatbots can assist users in finding relevant resources and answering their queries.

Collection Development: AI can assist academic libraries in collection development by analysing user behavior and suggesting resources likely to interest them.

**Resource Discovery:** AI can enhance resource discovery by improving the accuracy of search results and recommending related resources.

**Data Analysis:** AI can analyse usage data to provide insights into user behavior and preferences, which can help academic libraries improve their services.

**Preservation:** AI can assist academic libraries in preserving and digitising their collections, making them more accessible to users.

# 4. CHALLENGES IN IMPLEMENTING AI IN ACADEMIC LIBRARIES

AI has the potential to significantly impact search and resource discovery in academic libraries, allowing for faster searches and improved indexing. Recommendation systems could become highly personalised and work in the background, anticipating user needs. AI could also conduct a type of reference interview, replacing the current role of library professionals. While AI has the potential to enhance existing systems and activities, there is also recognition that they could be superseded, transforming how people locate relevant information.

AI implementation in academic libraries also presents several challenges, as stated by Huang<sup>16</sup>, Y. H.:

Cost: AI technology can be expensive, and academic libraries may not have the resources to invest in it. Data privacy and security: AI relies on data to function,

and academic libraries must ensure that user data is protected and used ethically.

**Bias:** AI algorithms can be biased, leading to unfair outcomes. Academic libraries must ensure that AI is used in an unbiased manner.

**Training and Expertise:** Academic libraries must have staff trained in AI technology and the expertise to implement it effectively.

**User Acceptance:** Users may be hesitant to use AI technology in academic libraries, and academic libraries must ensure that users understand the benefits of AI and feel comfortable using it.

### 5. AI AND ITS BENEFITS

AI has numerous benefits for academic libraries, including personalised resource recommendations, automated metadata creation and classification, predictive analytics for collection development, and efficient services through chatbots and virtual assistants. Other benefits include improved accessibility, plagiarism detection, citation verification and correction, enhanced security, fraud detection, and disaster preparedness. AI also offers tools for digital preservation, resource discovery, and natural language understanding while helping staff track user behaviors and improve customer service.

Academic libraries can benefit significantly from implementing AI technologies, revolutionising how they provide services and support for research and learning. Some of the benefits of using AI in academic libraries include the following:

- 1. Personalised recommendations based on user preferences and behaviors.
- 2. Automated metadata creation, indexing, and classification.
- 3. Predictive analytics for collection development and usage.
- 4. Chatbots and virtual assistants for user support and navigation.
- 5. New user engagement forms based on social media
- 6. Optimised resources and improved user experience using AI.
- 7. Improved accuracy and efficiency in searching and retrieval of information.
- 8. Enhanced preservation and digitisation of historical and rare materials using AI-powered image recognition.
- 9. Improved accessibility for users with disabilities through AI-powered text-to-speech and speech-to-text tools.
- 10. Automated plagiarism detection and prevention.
- 11. Automatic citation verification and correction.
- 12. Enhanced security and fraud detection through AI-powered anomaly detection and risk analysis.
- 13. Improved language translation services using natural language processing techniques.
- 14. Improved resource allocation and utilisation through AI-powered demand forecasting and inventory management.
- 15. Improved collection assessment and management through AI-powered text mining and topic modelling.

- 16. Automated content curation and knowledge management for staff and users.
- 17. AI-powered data visualisation tools for presenting and analysing library data.
- 18. AI-powered sentiment analysis of user feedback and reviews.
- 19. AI-powered content analysis and recommendation for subject-specific research.
- 20. AI-powered analytics for evaluating library services and programs.

# 6. AI IMPLEMENTATION IN ACADEMIC LIBRARIES: UNDERSTANDING APPLICATIONS AND CHALLENGES

Academic libraries increasingly adopt AI to enhance their services and streamline their operations. However, AI implementation has challenges such as algorithm bias, data quality and security, privacy and intellectual property rights, and ethical considerations. To maximize the benefits of AI and reduce risks, academic libraries must adopt a strategic and thoughtful approach that includes comprehensive assessments of ethical, legal, and social implications, clear policies and guidelines for data governance and management, and promoting fairness, transparency, and accountability in AI systems. Implementing AI technologies in academic libraries can provide many benefits, such as improving resource accessibility, automating tasks, and enhancing user experiences. Some of the applications of AI in academic libraries include chatbots, recommender systems, text mining, predictive analytics, digital preservation, image recognition, natural language processing (NLP), citation analysis, digital assistants, accessible materials, inventory management, fraud detection, data visualisation, and learning analytics. By understanding the opportunities and challenges of AI implementation in academic libraries and using AI to address ethical and social considerations, academic libraries can better serve their users and fulfil their mission of providing access to information and knowledge.

Implementing AI technologies in academic libraries can provide many benefits, such as improving resource accessibility, automating tasks, and enhancing user experiences. Some of the applications of AI in academic libraries are:

**Chatbots:** AI-powered chatbots can assist library users in searching for resources, accessing information, and making reservations. Chatbots can be programmed to provide 24/7 service, improving accessibility for users.

**Recommender Systems:** AI-powered recommender systems can provide personalised recommendations to library users based on their interests and past behavior. This can help users discover new resources and improve their overall experience.

**Text Mining:** Text mining techniques can extract valuable insights from large collections of text-based resources, such as journals, articles, and e-books. This can help

librarians and researchers identify trends and patterns in their fields of study.

**Predictive Analytics:** Predictive analytics can anticipate user needs and preferences, enabling libraries to better tailor their services and resources.

**Digital Preservation:** AI can help ensure the preservation and longevity of digital collections by identifying and addressing potential risks, such as data loss or corruption.

Image Recognition: Image recognition can help identify and classify images in digital collections, making it easier for users to locate relevant resources.

Natural Language Processing (NLP): NLP techniques can analyze and understand human language, enabling more effective communication and information retrieval.

Citation Analysis: AI-powered citation analysis tools can help librarians and researchers identify relevant sources and evaluate the impact of research.

**Digital Assistants:** AI-powered digital assistants can provide personalised assistance to library users, such as helping with research questions or providing information about library resources.

Accessible Materials: AI technologies can help make library resources more accessible to users with disabilities, such as through text-to-speech technology or captioning.

**Inventory Management:** AI-powered inventory management systems can help libraries optimize their collections by identifying which resources are in demand and which are underutilised.

Fraud Detection: AI can be used to detect fraudulent activities, such as phishing scams or fake reviews, helping to ensure the integrity of the library's digital resources.

**Data Visualisation:** AI-powered data visualisation tools can help librarians and researchers identify patterns and trends in data, enabling more effective decision-making.

Learning Analytics: AI-powered learning analytics tools can help identify student learning patterns and provide personalised feedback, improving student outcomes.

# 7. AI-BASED TOOLS AND SERVICES USED BY ACADEMIC LIBRARIES

Google Cloud Vision: Several academic libraries, including the University of Wisconsin-Madison Libraries and the University of Georgia Libraries, use Google Cloud Vision to automate digitising and indexing historical documents. The tool uses AI-powered image recognition and OCR (Optical Character Recognition) to extract text and data from scanned documents.

**Unpaywall:** Unpaywall is a browser extension that helps users access scholarly articles that are freely available online. The tool uses AI to identify and locate open-access versions of articles, making it easier for researchers to access the needed resources.

**Semantico:** Semantico is a publishing technology company that offers AI-powered solutions for academic publishers and libraries. Their products include Scolaris, a digital

Tool/services	Type of AI technique	Purpose/functionality	Example
Grammarly	NLP, ML	Writing assistance	IIT Hyderabad library
Turnitin	NLP, ML	Plagiarism detection	IIT Hyderabad library
Ex Libris Primo	NLP^, ML	AI-enhanced search and analysis tools	Uni. Of Texas
Mosio	NLP, ML	Chatbots	https://www.mosio.com/
Amazon Alexa for libraries	NLP, ML	Voice assistants	Broward public library:
			https://youtu.be/E3uaS5j5m84
Ex Libris bX	ML*	Recommender systems	Uni. Of Illinois; IIM B

\*ML= Machine Learning; ^NLP = Natural Language processing

publishing platform that uses AI to enhance the user experience and improve search and discovery, and SAMS Sigma, a tool that uses machine learning to automate the process of content tagging and classification.

**Overleaf:** Overleaf is an online platform that helps researchers collaborate on writing and publishing scientific documents. The platform uses AI-powered tools to assist with document formatting, citation management, and manuscript editing tasks.

#### 8. CONCLUSION

Academic libraries have been revolutionised by artificial intelligence (AI), which provides powerful tools that streamline operations, enhance the user experience, and optimize resource utilisation. Advanced technologies like natural language processing and machine learning are used to automate tasks, improve search capabilities, and provide data-driven insights for informed decision-making. AI is expected to become increasingly important for academic libraries with the continued growth of scholarly information in volume and complexity.

AI technology and machine learning algorithms solve budget constraints and staffing challenges by making it easier for libraries to improve information retrieval, personalize services, and automate routine tasks. However, during implementation, ethical and privacy concerns, staff training, and a user-centred approach must be considered. Collaboration among library professionals, researchers, and policymakers will be essential for successfully integrating AI in academic libraries. The effectiveness of AI integration will depend on how well these challenges are addressed and how well AI is integrated into the library ecosystem to support the needs of staff and users.

Emerging trends like natural language processing, machine learning, and chatbots are gaining popularity as libraries realise the potential advantages of AI. Collaborative efforts and knowledge sharing will remain vital in overcoming challenges related to AI implementation. Libraries must develop new skills and become leaders in AI management to keep up with the rapidly evolving technological landscape. Ultimately, AI technologies will continue to shape the future of academic libraries and

offer exciting possibilities for improved services and adaptation to technological advancements.

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